

NATIONAL YEARBOOK WEEK SWEEPSTAKES



CELEBRATE YOUR SCHOOL COMMUNITY FOR YEARBOOK WEEK

Each day between October 7th-11th, we will share a different yearbook week challenge on social media. Follow the rules for each challenge to enter. Each unique post (photo or reel) earns one entry into a prize drawing for each daily challenge. On or about October 25, 2024 we will randomly select one prize winner from each daily challenge, giving away a total of five prize bundles.

Use: **@JOSTENSYEARBOOK**, **@JOSTENSADVISERANDSTAFF**, **#YEARBOOKWEEKSWEEPSTAKES**, **#YEARBOOKLOVE** to enter.*

Multiple submissions are encouraged.

MARKETING MONDAY

Post photos or reels of your best original marketing effort (systems/workflow setup, social media, commercials, etc.).



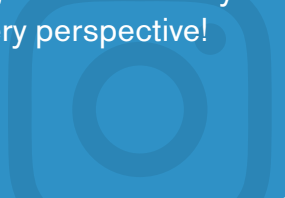
TEAMWORK TUESDAY

Post photos or reels of your favorite teamwork game/activity or how you use the Jostens Renaissance R's in your yearbook class.



HYPE PHOTO WEDNESDAY

Share your best school spirit photos and tell the story of your campus' culture. Post pictures of students, staff and faculty to capture every perspective!



THEME THURSDAY

Give your theme its 15 minutes of fame! Post a photo or trailer-like reel to tease your theme and generate excitement for the yearbook.



REEL-FUN FRIDAY

Post a reel showcasing how your yearbook staff has fun together.



*Before entering, be sure to follow **@Jostensyearbook** on Instagram or **@Jostensadviserandstaff** on Facebook, so your entry will appear in the contest feed. **Make sure to tag your school** or include its name in your posting. And don't forget to tag us: **@JOSTENSYEARBOOK**, **@JOSTENSADVISERANDSTAFF**, **#YEARBOOKWEEKSWEEPSTAKES**, **#YEARBOOKLOVE** to enter. Good luck and happy Yearbook Week!

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE CHANCES OF WINNING. Open to educators acting on behalf of their school with a Facebook or Instagram account, excluding Sponsor's employees, family and household members. Enter on Sponsor's Facebook and Instagram page between October 7, 2024 and October 11, 2024. ARV of each prize: \$57.10 (Total ARV of all prizes: \$571.00). Odds depend on number of entries received. For a copy of the Official Rules, visit <https://jostens-auth.dotcms.cloud/yearbooks/2024%20National%20Yearbook%20Week%20Sweepstakes%20DAILY%20CHALLENGES%20-%20Official%20Rules.pdf> Sponsor: Jostens, Inc., 7760 France Ave, Suite 400, Minneapolis, MN 55435.