NATIONAL YEARBOOK WEEK

SWEEPSTAKES

Jostens®

CELEBRATE YOUR SCHOOL COMMUNITY FOR YEARBOOK WEEK

Each day between October 7th-11th, we will share a different yearbook week challenge on social media. Follow the rules for each challenge to enter. Each unique post (photo or reel) earns one entry into a prize drawing for each daily challenge. On or about October 25, 2024 we will randomly select one prize winner from each daily challenge, giving away a total of five prize bundles.
Use: **@JOSTENSYEARBOOK, @JOSTENSADVISERANDSTAFF, #YEARBOOKWEEKSWEEPSTAKES, #YEARBOOKLOVE** to enter.*

Multiple submissions are encouraged.

MARKETING MONDAY
Post photos or reels of your best original marketing effort (systems/workflow setup, social media, commercials, etc.).
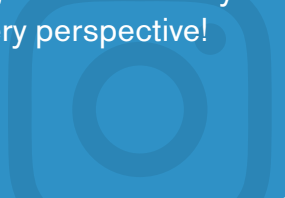
TEAMWORK TUESDAY
Post photos or reels of your favorite teamwork game/activity or how you use the Jostens Renaissance R's in your yearbook class.

HYPE PHOTO WEDNESDAY
Share your best school spirit photos and tell the story of your campus' culture. Post pictures of students, staff and faculty to capture every perspective!

THEME THURSDAY
Give your theme its 15 minutes of fame! Post a photo or trailer-like reel to tease your theme and generate excitement for the yearbook.

REEL-FUN FRIDAY
Post a reel showcasing how your yearbook staff has fun together.

*Before entering, be sure to follow **@Jostensyearbook on Instagram or @Jostensadviserandstaff on Facebook,** so your entry will appear in the contest feed. **Make sure to tag your school** or include its name in your posting.
And don't forget to tag us: **@JOSTENSYEARBOOK, @JOSTENSADVISERANDSTAFF, #YEARBOOKWEEKSWEEPSTAKES, #YEARBOOKLOVE** to enter. Good luck and happy Yearbook Week!